

BLOOM JUNIOR GOLF - DEVELOPMENT PROGRAM

CONFIDENCE ON THE COURSE, GROWTH OFF IT.

"Plant the Seed. Grow the Game. Bloom at Brooklea." A five-stage journey designed to help young athletes flourish. From Junior Roots to Brooklea Vanguard, each stage develops skills, confidence, and sportsmanship—all while having fun on the course.

Stage 1: Junior Roots - *Building confidence through play*

Goal: Introduce golf in a fun, welcoming way—create excitement and comfort with the sport, while building confidence through playful team based activities, children explore basic movement, golf fundamentals while discovering the joy of swinging a club. This stage lays the foundation for skills, confidence, and a lifelong love of golf.

Ideal Age/Skill: Ages 5-7 / Brand-new to golf

Focus Areas:

- Grip, stance, and posture basics
- Introduction to putting and short swings
- Simple golf games and challenges
- Fun with targets and obstacle-style drills
- Basic safety and on-course etiquette
- Learning to love the game!

Outcome: Kids finish this stage knowing basic fundamentals and excited to keep learning.

Stage 2: Golf Sprouts - *Growing skills, having fun*

Goal: In Junior Sprouts, golfers build on their foundations while developing core golf skills such as putting, chipping, pitching, and early full-swing techniques—all through engaging games and challenges. Simple rules, etiquette, and coordination exercises help kids grow their independence, teamwork, and love for the game.

Ideal Age/Skill: Ages 6-9 / Some familiarity with golf

Focus Areas:

- Putting and chipping techniques
- Half- and full-swing fundamentals
- Intro to irons and woods
- Course awareness: terms like green, fairway, bunker
- Playing modified or short holes (par 3s or junior tees)
- Understanding pace of play and rules in action

Outcome: Kids can play simplified holes, make consistent contact, and start keeping basic scores.